



KEY FACTS

▶ Admission requirements	Candidates are required to hold a Bachelor, Specialist or Master degree in any subject area, all applicants must demonstrate English language proficiency at B+ level.
▶ Admission tests	Examination in the field of management and interview in English language with programme coordinator (option — via Skype).
▶ Admission procedure	Written online application. Application deadline — June, 30. International applicants may find additional information concerning admission at the official website of SPbPU www.eng.spbstu.ru
▶ Program starts	Autumn semester — September, 1st
▶ Duration of program	2 years
▶ Degrees awarded	Master of science (MSc)
▶ Tuition fee	190,000 rubles a year for International students. 150,000 rubles a year for Russian students.



Peter the Great St. Petersburg Polytechnic University
Polytechnicheskaya, 29, 3rd University building,
195251 St. Petersburg

Vladimir Shchegolev, Coordinator
+7 (812) 999 52 95, +7 (812) 290 96 39
Angelica Martinez, Assistant coordinator
e-mail: ma-esb@kafedrapik.ru
www.eng.spbstu.ru, www.kafedrapik.ru

MASTER OF SCIENCE IN MANAGEMENT

INTERNATIONAL BUSINESS DEVELOPMENT

International Master's Degree Program in English

Key information about the study program in Saint-Petersburg, Russia



www.eng.spbstu.ru

Why Master's Degree Program in Management at Peter the Great St. Petersburg Polytechnic University?

- Master's degree program "International business development" is fully delivered in English.
- World-class professors from SPbPU and leading European business schools.
- Unique opportunities for international mobility. Student with good grades can get a semester abroad of SPbPU.
- Double degree options with European universities.
- Wide range of elective courses for building individual track based on personal interests. Our capabilities are to provide experience in international management not only of consumer goods, but also products for industrial use and high-tech goods.
- The program represents principles of business education with the content based on the current real-world experience.



Peter the Great St. Petersburg Polytechnic University

In 2010 SPbPU became a "National Research University", also known as Polytech — a recognized Russian leader in the field of higher engineering and economic education. Nobel Prize winners P. L. Kapitsa, N. N. Semenov, Zh. I. Alferov — are just a few names among hundreds of talented scientists whose activities are connected with Polytech. SPbPU's Institute of Industrial Economics and Management has been operating since the inception of SPbPU in 1899 when Russian Finance Minister Count Witte signed the document on the establishment of the commercial department. At present the Institute has over 7 700 students, it is well known leader of economic education in Russia.

Curriculum

1st SEMESTER (30 ECTS)

Focus on competencies in advanced and international management

▶ Advanced management (18 ECTS)	<ul style="list-style-type: none"> • Entrepreneurship (5 ECTS) • Modern strategic analysis (5 ECTS) • Research methods in management (3 ECTS) • Master's research work (5 ECTS)
▶ International management and business communications (Electives) (12 ECTS)	<ul style="list-style-type: none"> • Intercultural management / International human resource management (4,5 ECTS) • International business law / Management of investments (5 ECTS) • Foreign business language / Russian language (for foreign students) (2,5 ECTS)

2nd SEMESTER (30 ECTS)

Focus on core professional competencies

▶ International business (17,5 ECTS)	<ul style="list-style-type: none"> • International market research (5 ECTS) • International marketing management (3 ECTS) • Organization theory and organizational behavior (3 ECTS) • Organizational internship (3 ECTS) and computer business simulation (1,5 ECTS) • Foreign business language / Russian language (for foreign students) (2 ECTS)
▶ International finance and economics (12,5 ECTS)	<ul style="list-style-type: none"> • Managerial economics (3 ECTS) • International controlling / Int. financial reporting standards and taxation (5 ECTS) • Master's research work (4,5 ECTS)

3rd AND 4th SEMESTERS (60 ECTS)

Focus on developing advanced knowledge in international business operations

▶ International industrial business (13,5 ECTS)	<ul style="list-style-type: none"> • B2B marketing (3 ECTS) • International standards of production management / International trade (5 ECTS) • Master's research work (5,5 ECTS)
▶ International operations management (15 ECTS)	<ul style="list-style-type: none"> • Export and international sales management (5 ECTS) • Corporate finance (5 ECTS) • International purchasing and supply chain management / Sales management (5 ECTS)
▶ Interdisciplinary work and master thesis	<ul style="list-style-type: none"> • Final state assessment (6 ECTS) • Master's research practice (25,5 ECTS)

Master thesis has to be defended in front of committee consisting of professors and corporate representatives.

MSc in Management

The program is conducted by key professors of Peter the Great Saint-Petersburg Polytechnic University and other leading international business schools. In addition, senior representatives from corporate world are involved in the teaching. All lectures and examinations are conducted in English.

Objective of the program

To prepare managers of international level with high-level leadership, analytical, cross-cultural and organizational qualities in the field of development and implementation of strategies for international business.

Upon graduation participants will have acquired the knowledge and skills needed for a future successful career in top executive positions in international management with companies operating in the global market.

KEY ADVANTAGES

1. The program provides our students with the knowledge and rich source of international business contacts for future careers in top positions. Studying in English language allows to arrange regular business experts' lectures and to provide internships in international companies.

2. Student with good grades enrolled in the program "International business development" have the opportunity to take a semester abroad in English language in one of the European partner business schools. Best students will be offered Double Degree options with European leaders in international management education.

3. The program offers a unique opportunity for joint study of Russian students with students from European business schools, the opportunity to participate together in academic and extracurricular activities of SPbPU.

Duration and format

2 years

Total workload

120 ECTS credits

TEACHING METHODS

The focus of the program is to impart practical skills of management actions in business development in international markets — by case study, working in cross-cultural teams, business games and computer business simulation, experts' workshops, visits on enterprises.

Students with good grades enrolled in MSc International business development are offered to study semester abroad in one of the European business schools. Best students will be offered Double Degree options with European leaders in international business management education.

PARTNERS AND ORGANIZATIONAL PRACTICE



ESB Business School, Reutlingen — is a top-ranked business school in the university rankings carried out by rating agencies. Master's degree program "International Business Development".



University of Applied Sciences Upper Austria, Steyr. UUA degree programs are based on the principle guaranteeing of gaining practical oriented education through business case studies. Master's degree program "Global Sales and Marketing".



Strascheg Center for Entrepreneurship, Munich and Russian-German center for innovations entrepreneurship PolytechStrascheg. Study programs in the field of global entrepreneurship and international management.



University of Hannover founded in 1831, it is one of the largest and oldest science and technology universities in Germany. Study programs in the field of international management and European Asian economic relations.

