

Chinese applicants got acquainted with Polytechnic University's WeChat at China Education Expo

Peter the Great St. Petersburg Polytechnic University took part in one of the largest international educational fairs in China — China Education Expo (CEE). The event was organized by the China Education Association of International Exchanges under the Ministry of Education of China.



Representatives of the University for the first time after the long lockdown in China worked at the fair in person, not in the virtual format, which has become customary. In just three days, Polytechnic University's mount at CEE was visited by over 180 potential Chinese applicants. All of them wanted to get detailed advice, so there were often lines at the mount of SPbPU. Most of all, the participants were interested in such questions as areas of training, tuition fees, living conditions in the dormitories and the availability of SPbPU preparatory courses in China. Let us remind that since March 2022, the joint [Polytech-Tangshan preparatory center](#) has operated at the Tangshan Oriental Education School, where currently more than 120 students from China study.



The news of [the launch of SPbPU's account in China's largest communications system](#), WeChat, aroused great interest among the visitors. Many joyfully pointed out that now it was much more convenient to receive information about the University's educational programs and research projects. Almost every participant who attended the consultation at SPbPU booth subscribed to the Polytechnic University account in WeChat — during the fair period the number of subscribers increased to 180 people. Since its launch in January, more than 760 users have subscribed to the account.



During the CEE, SPbPU representatives held negotiations with more than 15 universities and schools in China and met with graduates of SPbPU, many of whom graduated from the university more than 20 years ago. They discussed such issues as joining the Association of SPbPU Alumni in China and the promotion of Polytechnic University in China.

Prepared by the SPbPU International Office

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