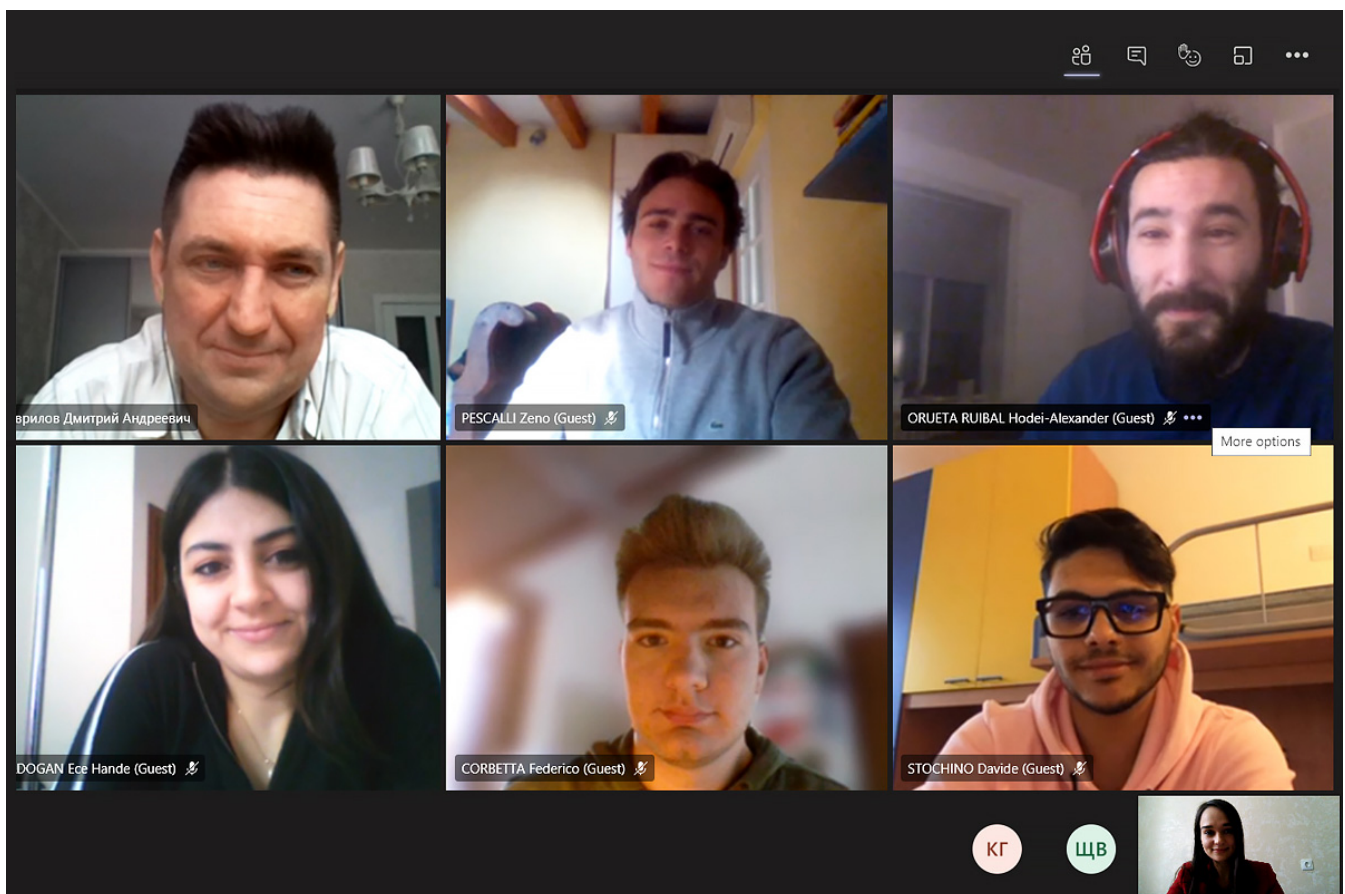


## International students develop supply chain strategies at Polytechnic University

Peter the Great St. Petersburg Polytechnic University has launched a two-week off-season course on “Supply Chain Strategy Development and Deployment,” with students from the Polytechnic University of Milan (Italy) and the University of Iceland (Iceland) take part in. During the course, participants work online to create a supply chain strategy according to international standards. The course is structured as seminars, workshops, and teamwork, due to which intensive interactive interaction of all participants is ensured. The demand for the course among foreign audiences stems from three factors: the current format, the rich program, and professional mentors: Dmitrii GAVRILOV, Senior Lecturer of the Higher School of Technological Entrepreneurship of IAMT, APICS Associate CLTD Instructor, and Lars MAGNUSSON, a representative of Ericsson AB company and member of the Board of Directors of APICS Supply Chain Council, who joined together to work in the educational module.



The course was developed by the Higher School of Technological Entrepreneurship of IAMT SPbPU and is administratively supported by SPbPU International Services. During two weeks, participants work online on real business cases, completing step-

by-step the tasks set by the supervisors, from setting goals to developing and implementing a supply chain strategy.

*“The Supply Chain Strategy Development and Deployment course is rich and in-depth, and I am very pleased to be part of such a sought-after and relevant project being implemented by Peter the Great St. Petersburg Polytechnic University. Innovative supply chain management is our future, and it’s just great that more and more young people are showing interest in this field, and that universities are developing and implementing corresponding programs,”* said Dmitry GAVRILOV, the developer of the program and course materials.

The “Supply Chain Strategy Development and Deployment” educational module is indeed characterized by an intensive, intensive program. In two weeks, participants must take a full semester course and fully immerse themselves in the work process, including using the unique business simulator – [“The Fresh Connection.”](#) This simulator allows solving tasks of varying complexity related to supply chain management. So far, SPbPU is the only university in Russia that regularly uses this business game in its educational programs. In addition, Polytechnic University students have repeatedly reached the finals of “The Fresh Connection,” a global student competition that annually brings together thousands of participants from all over the world.

*“I am completing my Bachelor’s degree in Circumpolar Studies and would like to further explore the business aspects of the Arctic. Climate change and warming in the Arctic are leading to rapid changes not only in the environment but also in the way people interact and do business in the region. I believe one of the main promoters will be transportation and logistics, both over the NSR and the Western passage. For this reason, I would like to supplement my studies and start gaining the necessary knowledge to continue this path,”* Hodei-Alexander ORUETA, a student at the University of Iceland, shared.

Prepared by the SPbPU International Office

### **For reference:**

The “Supply Chain Strategy Development and Deployment” course is the third short-term international educational program, which the Higher School of Technological Entrepreneurship of IAMT SPbPU holds in 2021. A detailed description of the course can be found [in the relevant section](#) on the website of the International Summer and Winter Schools of Peter the Great St. Petersburg Polytechnic University.

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