

#What to be: a Master's degree student of the international educational program “International trade relations”

Present-day world standards impose their own rules: well-qualified specialists in the field of trade are in great demand on the labor market today. For that reason, the Institute of Industrial Management, Economics and Trade is launching this year an international Master's degree program in English. [“International trade relations”](#)

The program is implemented at SPbPU in collaboration with the RheinMain University of Applied Sciences (Wiesbaden Business School, Germany). Upon completion of their studies, graduates have a chance to obtain two Master's degrees: of Polytechnic and the German Universities. Scientific and industrial partners of the program include universities of Germany, the Netherlands, Bulgaria, India and France, and Russian and German companies.



Future Master's degree holders will attend lectures by professors from foremost Russian and European universities, experts in international trade, marketing, branding and related fields. Students will learn to conduct strategic analysis, assess the prospects of international markets, develop strategies and tactics for

international negotiations, design and manage global supply chains. Students will also be taught how to plan and organize foreign trade transactions in the digital economy, international accounting standards, and risk hedging in international trade.

Graduates of the program will be able to work in trade offices of diplomatic missions, international trade organizations, and transnational trade corporations. The range of possible occupations is quite impressive: specialists of international trade organizations, commercial attachés of diplomatic missions, trade representatives in foreign countries, import or export managers, development managers, business consultants, heads of foreign economic activity departments, and many more.

Still have questions? Ask the program coordinator Vladimir V. BAKHAREV via email baharev_vv@spbstu.ru or by phone: +7 (911) 976-57-23.

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