Lecture of the Maker Faire Program Director Sabrina Merlo "The Persuasion of DIT: Do It Together"

On September 10, 2019 at 16:00 Maker Faire Program Director Sabrina Merlo will give a lecture at Polytechnic University. This talk will take a look at some of some Maker Movement platforms, and review critical features that elicit peer-to-peer engagement and "bottom-up" creativity.



The Maker Movement can be framed around the democratization of tools and technology: a swelling of interest around making because powerful tools have become more inexpensive and accessible. But cheap tools do not make a Movement! New platforms for peer-to-peer exchange (and the opportunity to make friends and have fun while solving problems) have been at least as critical to this cultural phenomenon as innovations in hardware.

Social environments for making run from the physical (makerspaces, hackathons, cultural events like Maker Faire) to the digital (crowdfunding, GitHub, Slack, MeetUp). But no matter the platform, they share a basic appreciation for amateur status, and offer social incentives that encourage a generosity of spirit and a culture of sharing.

The lecture is recommended to attend for engineering students, high school students and those who are interested in the Maker Movement.

The event will be held in the SPbPU Research Building at the address: 29 Polytechnicheskaya Str, AF, Big Conference Hall. The number of seats is limited! You need to <u>register</u> to participate in the lecture.

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