

## Moroccan applicants want to study at Polytech

Over 3000 people visited the International Educational Exhibition A2 Spring Morocco fair 2023, which took place on May 3-4 in Rabat and Casablanca, Morocco. Peter the Great St. Petersburg Polytechnic University was the only participant from Russia.



More than 400 universities take part in A2 fairs annually, and the number of visitors exceeds 100,000 people. A2 organizes exhibitions in Turkey, Morocco, Azerbaijan, Kazakhstan, Ukraine and the UK.

The exhibition in Morocco brought together universities from the U.S., Romania, Ireland and others. The main visitors were high school graduates facing the choice of further study in universities. Also popular were the Master's degree programs, including those in English.

For Polytechnic University, it was the second visit to Morocco to participate in the educational exhibition. In November 2022, the SPbPU team already visited Casablanca, El Jadida and Marrakech.



Polytechnic University was represented by Anastasia Sidorova, leading specialist of Admission Office for international students; Artur Kireyev, acting director of the Higher School of Technological Entrepreneurship, deputy director of the Institute of Advanced Manufacturing Technologies for International Activities, associate professor, PhD in Economics; and Hussein Kraani, assistant professor of the Higher School of International Educational Programs. They told the applicants from Morocco about the educational programs of Bachelor's, Master's and PhD degree programs of SPbPU.

Polytechnic stand was very popular: it was visited by about 800 applicants. All of them received advice on educational programs and the admission procedure. They were interested in such areas of study and programs as IT, business management, management, construction, architecture, biotechnology, design. Also, the guys asked if there were programs in English, if students had accommodation, if it was possible to work while studying, if there were scholarships, if SPbPU diploma was recognized abroad.



At the end of the exhibition, SPbPU staff collected more than 250 leads from foreign applicants interested in studying at Polytechnic University. Our university also received an invitation to participate in the upcoming A2 exhibitions.

Traditionally, most students from Morocco are interested in studying at Russian medical universities, but now the vector of interest of applicants has shifted towards programs in IT, business and management, commented Anastasia Sidorova. All these areas are implemented at SPbPU, including in English: international educational programs “International Business” (bachelor’s degree), “Intelligent Systems” (master’s degree) and “Development of International Business” (master’s degree). The applicants actively left their contacts for more information about enrollment. According to the results of this year’s exhibition, we predict a higher number of applications from students from Morocco.

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