## Creating Potential for Global Education in SPbPU at NAFSA 2016 Conference

June 3 saw closing of the annual conference and exhibition "NAFSA 2016" (National Association for Foreign Student Affairs), which took place in Denver (Colorado, the USA) and gathered more than 10 thousand participants from universities from all over the world.

Peter the Great St. Petersburg Polytechnic University has taken part in the conference for 5 years running. In 2016 SPbPU was represented as a participant of the 5-100 Project in the Russian exhibition hall. Along with 16 more universities participating in the Project, SPbPU presented its program.

Besides Russia, other leading universities of the world (such as India, the People's Republic of China, Japan, Portugal, the USA, the UK and etc.) and top-rated agencies and companies offering their services to international students presented their exhibition stands.





The conference, which main subject this year is "Creating Potential for Global Education", was opened on May 31. It was on the very first day of the conference, when SPbPU representatives held a number of meetings with the universities interested in collaboration and pointed out their specific interest in students exchange programs, short-term programs and internships.

"NAFSA is the largest platform for professional networking, exposition of universities' opportunities, holding meetings in the field of international education and academic exchanges," explained the head of SPbPU Department for Coordination of International Educational Programs Olga I. Krylova. Thus, the conference business program implies participating in professional workshops and seminars, where experts share new knowledge and experience, discuss the most urgent problems and trends in the field of higher education.

"It should be noted that SPbPU has become a well-known university among professional community and general public since it has numerous Master's programs in English and extremely popular International Summer Polytechnic School. Such projects significantly increase the competitive advantage of our university," commented M. V. VRUBLEVSKAYA, the head of the International Marketing and International Student Recruitment Center, SPbPU. Due to this, some representatives of SPbPU current partners point out a quantum leap of the shortterm summer school programs and consider capabilities for further collaboration in the sphere of academic exchange.

## Note:

NAFSA (National Association for Foreign Student Affairs) is the largest nonprofit organization for professionals in international education and exchange. At present more than 10 thousand representatives from different public and non-government organizations, funds, research centers, international and national corporations from more than 150 countries are members of the association. The Conference is one of the largest forums in the field of education and is traditionally accompanied by a huge exhibition.

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