

## Polytechnic University has launched an English-language online course “Technology Leadership and Entrepreneurship”

On June 25, 2020 the fourth [English-language course Technology Leadership and Entrepreneurship was launched on the Coursera platform](#). The course was created by the Open Polytech team in cooperation with the [Competence Center of STI SPbPU "New Production Technologies"](#) and the SPbPU Institute of Advanced Manufacturing Technologies.



By getting acquainted with the best practices of the course partners from Germany, Russia and Korea, the student will not only be able to go through all stages of technological entrepreneurship development on their own, but also feel the peculiarities of the global project development with the account of national approaches.

The course attendees consistently study all topics, such as: the definition of entrepreneurial prospects, building innovative processes in the organization, the development of innovative organization, building strategies for the development of technological business, assessment of technological innovations, leadership development and constructive communication, financial planning and business

models of technological entrepreneurship.

Performance of individual projects will not only facilitate the development of relevant competencies, but also give the student the opportunity to feel like a real technology entrepreneur.

The course provides students with basic skills of technological entrepreneurship development, knowledge and ability to assess the technological backbone of business ideas, develop a strategy and business model of technological business projects, and ensure its successful development.

The course is unique in that it combines international expertise in the development of technological ideas of projects, structuring an innovative organization, identifying the opportunities for technology market penetration, development strategy, leadership and communicative efficiency, understanding of breakthrough technologies, the financial component of the technological project and business modeling of the technological project, which is so difficult to find for a novice entrepreneur, and especially in the interests of technological startups.

To take the “[Technology Leadership and Entrepreneurship](#)” course, you must have at least an intermediate level of English proficiency.

The course instructor is [Olaf HAUER](#), co-founder and managing partner of iNTG, licensed trainer of the BMW International Training Academy and DISC, BMW international master coach (2005 - 2009), Berufsverband Deutscher Psychologinnen und Psychologen e.V. (BDP) licensed trainer, visiting professor of Peter the Great Polytechnic University, affiliated coach of top management of PAO Vympelcom.

After the course the student will have the following skills: Tech project ideation, Building the innovative organization, TechE'ship development, Leadership, Business modeling.

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