

Polytechnic University improved its position in the RUR reputation ranking

“An important factor in decision-making in such an issue as admission to a university is its brand... And since our reality is the world of brands, their struggle for minds and talents, the issue of assessing the impact of brands naturally arises. It is for this purpose that a separate reputational RUR ranking, i.e., the Reputation World University Ranking was prepared, published on September 8 by the RUR Ranking Agency together with the international company Clarivate Analytics,” the report says. This ranking is based on two indicators: the reputation of the university in the field of teaching and research. ([The general RUR ranking](#) is based on 20 individual indicators.) Peter the Great St. Petersburg Polytechnic University ranked 273 in the [RUE reputational ranking](#) (+50 positions as compared to 2019), and among Russian universities it ranked 9th (out of 82 participants).



In this ranking, the majority of Russian universities show positive dynamics, which is primarily associated with the directed state policy to form and strengthen the reputation of Russian science and higher education in the international community. This is especially evident at the example of universities participating in the 5-100 Project, focused on increasing the global competitiveness of the Russian system of higher education and science. This year, five participants of the 5-100 Project entered the top 10 of the RUR reputation ranking, and 12 universities participating in this program are in the top 20.

Being an important platform for holding international conferences, SPbPU organized events to attract recognized foreign representatives of the academic community and industrial partners. In 2019 alone, St. Petersburg Polytechnic held more than 20 conferences with mandatory involvement of young scientists and

foreign colleagues. For example, we have successfully held a conference with a well-known foreign partner [Nature Plasma Physics](#). “Our scientists take part in Mega Science projects,” commented the head of the SPbPU Department of Strategic Planning and Development Programs Maria VRUBLEVSKAYA. *“They are members of major international industry associations, members of the editorial boards of highly cited world-class scientific journals. In addition, St. Petersburg Polytechnic University is broadly known as the leading technical university in terms of the number of foreign students. We actively invite foreign professors to teach on our international educational programs, we send our students and staff to ERASMUS + academic mobility programs, and we are leaders in Russia in terms of the number of programs in which we participate. Over the past 5 years, we have opened a representative office in Shanghai, China, and an information center in Madrid with a focus on the Spanish-speaking audience. Our [International Polytechnic Schools](#) has reached an impressive scale and forms a positive image in the educational environment. All this strengthens the position of Polytechnic University and the reputation among researchers and teachers in the world community.”*

Российские бренды в мировом рейтинге университетов

По данным репутационного рейтинга RUR-2020



Позиция
в рейтинге

Сравнение
с 2019 годом

	Московский государственный университет имени М.В. Ломоносова	40	+10
	Финансовый университет при Правительстве Российской Федерации	79	new
	Московский физико-технический институт	106	+7
	Санкт-Петербургский государственный университет	108	+10
	Московский государственный технический университет имени Н.Э. Баумана	178	+24
	МИРЭА — Российский технологический университет	204	new
	Томский государственный университет	216	+20
	Национальный исследовательский ядерный университет «МИФИ»	235	+27
	Санкт-Петербургский политехнический университет Петра Великого	273	+50
	Казанский (Приволжский) федеральный университет	294	+60

For reference:

Round University Ranking (RUR) is an international university ranking published by the RUR Ranking Agency together with Clarivate Analytics. The rating has been evaluating activities of 1,100 leading universities from 85 countries of the world for over 11 years (2010-2020); it takes into account 20 indicators that measure four areas of university activity: teaching quality, research quality, internationalization level and financial stability. In addition to the overall ranking, the RUR ranking

includes 30 rankings in six subject areas: humanities, life sciences, medical sciences, natural sciences, social sciences, technical sciences.

The RUR international ranking of universities is the first regularly updated global ranking of universities of Russian origin. The ranking was created to assess and make decisions on the choice of universities in accordance with the personal tasks of key stakeholders: applicants and students, the academic community, university management, and the state.

Prepared by the SPbPU Public Relations Office

Дата публикации: 2020.09.17

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