Polytechnic University is in the top ten of the best web portals of Russian universities

The Webometrics World University Ranking has updated its data. In forming the rating, 31,000 universities (including 1,071 Russian universities) from 200 countries were evaluated. The total (published) part of the rating includes about 12,000 universities, 331 of which are Russian. Peter the Great St. Petersburg Polytechnic University ranks 6th among Russian universities and 605th in the world.

The Webometrics Ranking (or Ranking Web) is a project of Cybermetrics Lab, part of the Spanish National Research Council (CSIC) - the largest Spanish research organization (analog of the Russian Academy of Sciences). The ranking is devoted to the analysis of the research activities of the university on the Internet and the evaluation of the effectiveness of the university site. The methodology takes into account the visibility of the site, as well as the citation rate of the scientific works of the university scientists. The ranking is updated semiannually.

Russian Federation

ranking	World Rank	University	Det.	Impact Rank*	Openness Rank*	Excellence Rank*
1	160	Lomonosov Moscow State University	»	187	386	264
2	379	Saint Petersburg State University	»	353	526	624
3	451	National Research University Higher School of Economics	»	389	281	821
4	558	National Nuclear Research University (Moscow State Engineering Physics Institute)	»	685	1968	555
5	558	Novosibirsk State University	»	975	1374	489
6	605	Peter the Great St.Petersburg Polytechnic University / Санкт-Петербургский Политехнический Университет Петра Великого	»	1231	668	576
7	608	Tomsk State University	»	1039	699	629
8	645	Moscow Institute of Physics and Technology	»	1067	1676	554
9	726	Tomsk Polytechnic University	»	1083	777	842
10	756	Kazan (Volga Region) Federal University	»	1877	657	654
11	823	ITMO University	»	1241	2575	684
12	850	Peoples' Friendship University of Russia	»	1158	745	1094
13	910	Ural Federal University	»	1589	867	992
14	1147	National University of Science & Technology MISIS (Moscow Institute of Steel and Alloys)	»	2034	1863	1078
15	1273	Southern Federal University (Rostov State University)	»	1593	1030	1720

Universities are ranked according to several criteria:

Visibility (weighted 50%) - the number of external networks (subnets) from which links to the university's web pages come. Sources of information are Majestic and Ahrefs.

Openness (10%) - the number of citations of the top 210 profiles (authors) of each university according to Google Scholar Profiles.

Excellence (40%) - the number of university papers from 2015-2019 among the top-10% most cited in each of 26 academic fields. The source of the data is SCImago.

"We are glad that in the current ranking we beat serious competitors that are actively working to promote their web resources and publication indicators," notes Vladimir TUCHKEVICH, Deputy Director of the Digital Technology Department at SPbPU. *"The Webometrics ranking is updated every six months, and if we compare it with the work of search engines, such a large interval for evaluating indicators complicates the work and does not allow mistakes or hypothesis testing. As with*

any search engine that ranks web resources by the query, Webometrics also provides sanctions for universities that artificially try to boost their scores. Therefore, it is very important to keep web portals up to date, give users the most relevant information possible, actively publish scholarly articles, and engage in the constant promotion."

The expert adds that Polytechnic University has created a system of automated deployment of web resources, and the work with the university's structural divisions, which are actively engaged in the content and promotion of their web portals, has been arranged. In addition, together with the scientific department, there is active work on the maintenance of publication profiles of scientists and constantly updated electronic scientific publications. *"This year the rating changed the methodology and became more scientometric,"* continues Vladimir TUCHKEVICH, *"the quantitative indicator of indexed pages in the main domain was completely excluded from it, and now the publication activity of the university is of primary importance, so the high position in the rating is primarily the work and merit of our university scientists."*

According to Maria VRUBLEVSKAYA, Head of Strategic Planning Department at SPbPU, one of the reasons for such high positions in the ranking is the professional approach and systematic work on filling the website and wider presentation of information about the university in the online space. *“It should be noted that in 2013 there was a powerful upgrade of Polytechnic’s English-language website, which has been running for more than 15 years, and in 2016 and 2017, the Chinese and Spanish versions of the website were launched. This automatically makes St. Petersburg Polytechnic University more attractive for international students, while the progressive growth dynamics of publication activity and representation of the scientific works of the entire Polytechnic staff in international databases strengthens the position of the university in international ranking agencies,”* believes Maria Vrublevskaya.

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