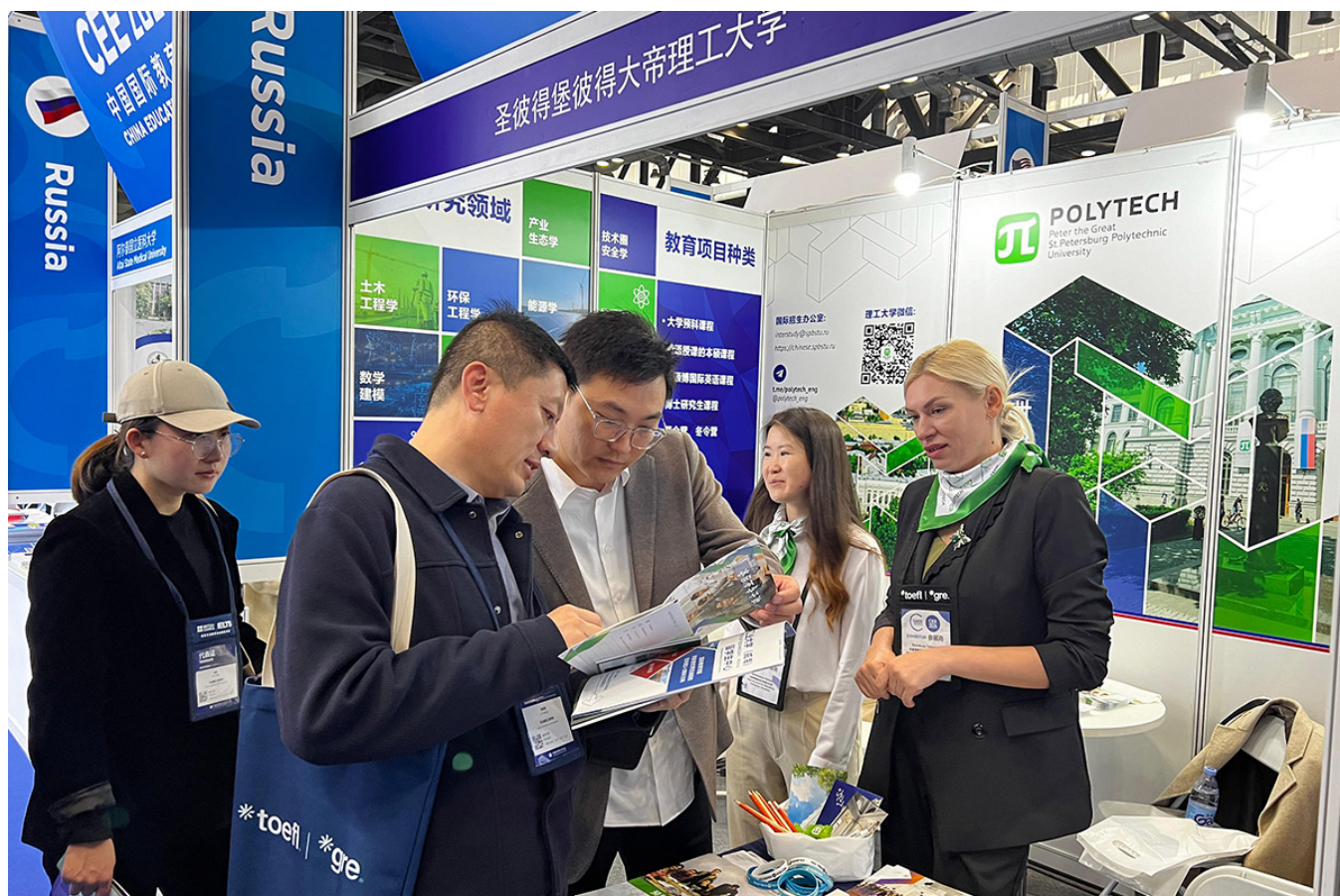


SPbPU at the international education fair China Education Expo

Polytechnic University participated in the China Education Expo, an international education expo in Beijing. This annual event is organized by the China Association for International Education Exchange with the active support of the Ministry of Education and the approval of the State Council. China Education Expo is the largest international education event in Southeast Asia, aimed at strengthening international cooperation in the provision of educational services.



Polytechnic University was represented at the event by Tatyana Sytnikova, Deputy Head of the International Education Department, Zhanna Trunkova, Lead Advertising Manager of the Center for International Recruitment and Communications, and Darina Balzhimaeva, Lead Manager of SPbPU Representative Office in Shanghai.

The first Russian-Chinese forum «Culture of Education» was held within the framework of the exhibition. Liu Limin, President of the Chinese Association for International Educational Exchanges, made a welcoming speech: The system of high-level cooperation in Sino-Russian relations is based on the strong mutually beneficial friendship between the two countries. Education is an important channel

for the development of understanding and friendship, and the two sides intend to deepen cooperation in this area. The first Sino-Russian Education and Culture Forum was an important milestone for the formal deepening of educational and cultural interaction.

The forum was attended by representatives of over 80 non-state educational institutions from China, including universities, colleges and schools. The forum included a live broadcast, during which Russian educational organizations were presented in Chinese.



Pavel Shevtsov, Deputy Head of Rossotrudnichestvo, sent a video message in which he expressed his hope for fruitful results in the field of education between Russia and China. Russian-Chinese cooperation has entered a new era: political, economic and humanitarian ties are rapidly developing. In the conditions of the modern world, joint educational programs are of particular importance. Universities implement more than 100 joint educational programs and have established about 30 joint institutes of various profiles both as part of Chinese universities and as separate legal entities, Igor Pozdnyakov, Counselor for Education of the Embassy of the Russian Federation in the PRC, emphasized the importance of the forum.

Tatiana Sytnikova and Zhanna Trunkova also presented successful practices of SPbPU at the seminar «Specifics of Working in the Chinese Education Market».

The participants familiarized themselves with information on quotas for Chinese applicants, as well as special quotas allocated by Chinese educational institutions for Russians. Special attention was paid to the prospects of cooperation with private Chinese universities. The seminar included presentations of Chinese recruiting agencies, which allowed the participants not only to get valuable information, but also to organize live communication, contributing to the exchange of experience and establishment of partnerships.



About 400 universities from more than 20 countries, including 30 institutions of higher education from different regions of Russia, were represented at this year's exhibition.

Polytechnic University's mount has traditionally been very popular with Chinese school and university students. This year's participants were most interested in such areas of training as energy, information technology, artificial intelligence, telecommunications, mechanical engineering and construction. More than 500 people learned about bachelor's and master's degree programs and received advice on applying to graduate school.

The popularity of the exhibition grows every year due to the increasing interest of Chinese youth in studying abroad. There are more than 2000 Chinese students studying at Peter the Great St. Petersburg Polytechnic University, which testifies to the high level of attractiveness of Russian education. Moreover, the Joint

Polytechnic Institute of SPbPU and Xi'an University of Technology has been successfully operating for the second year already, which emphasizes the strengthening of educational ties between the countries. As a result, the exhibition becomes an important platform for presenting educational programs and opportunities offered by both Russian and foreign educational institutions, said Dmitry Arseniev, Vice Rector for International Affairs of SPbPU.

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