

## St. Petersburg Polytechnic University hosted the International Scientific Conference "Innovations in Digital Economy: IDE-2021"

The International Scientific Conference «Innovations in Digital Economy: SPBPU IDE-2021», organized by the Graduate School of Industrial Economics of SPbPU in cooperation with the Faculty of Engineering and the Center for Sustainable Development of Infrastructure of the University of Indonesia, took place at the St. Petersburg Polytechnic University on October 14-15, 2021. In 2020, the conference was held online, but this year it was both online and offline. Professionals from Russia, Indonesia, Italy, France, the UK, Spain and other countries took part in IDE-2021.



The conference started with an opening ceremony and a welcoming speech was given to the First Vice-Rector for Scientific and Organizational activities and Corresponding Member of the Russian Academy of Sciences Dr. Vitalyi Sergeev, Acting Vice-Rector Dr. Yuriy Klochkov, Director of the Institute of Industrial Management, Economics and Trade Dr. Vladimir Schepinin, Dean of Faculty of Engineering of the University of Indonesia Dr. Ir. Hendri Dwi Saptioratri Budiono, Executive Director of the Center for Sustainable Infrastructure Development of University of Indonesia Dr. Mohammed Ali Berawi, Director of the Graduate

School of Industrial Economics, Dr. Dmitrii Rodionov, as well as to the Head of Development and Strategic Planning of SPbPU Maria Vrublevskaia. Yuriy Klochkov noted that SPbPU responds fast to changes in science and everyday life, which allows it to develop rapidly, and the Institute of Industrial Management, Economics and Trade is a provider of such growth.

After the opening ceremony, a plenary session was held, at which Dr. Roy Woodhead from Sheffield Hallam University (the UK) spoke about the possibilities and approaches to the implementation of the concept of «smart city», Dr. Vincenzo Bianco from the University of Genoa (Italy) spoke about the development of PV power in Italy, Dr. Emma Juaneda Ayensa from La Rioja University (Spain) shared a omnichannel strategy for creating added value for users, and Dr. Jessica Lichy from IDRAC Business School (France) discussed the dark side of technological innovation for knowledge transfer.



During the conference, a master class was also held by the editor of the IJTECH journal Dr. Mohammed Ali Berawi, where the professor talked about strategies for writing articles for international journals and gave useful pieces of advice to authors on the publication process. Natalya Berestovskaya, a specialist in promotion of business products of CJSC Interfax-North-West, held a master class on identifying and assessing risks when working with legal entities using the SPARK-Interfax system.



During the two days of the conference, the participants spoke at six different sessions, participated in master classes, shared their experience with colleagues and discussed issues related to innovations in digital economy, including digitalization in education, the concept of «smart city» and «smart home», the cryptocurrency market, eco-activism, risks of implementing infrastructure projects, etc. Following the IDE-2021, the works of the participants will be published in the Scopus editions of IJTECH and Energies (MDPI).

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The IDE-2021 was very productive and positive, and the organizers hope that next year there will be an opportunity to bring together more participants from different countries in an offline format at IDE-2022 at St. Petersburg Polytechnic University.

The material was prepared by the Program Committee SPBPU IDE-2021 of the Graduate School of Industrial Economics

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