



POLYTECH

Peter the Great
St. Petersburg Polytechnic
University

ENGINEERING

COMMUNICATION DESIGN

PROGRAM NAME: Communication Design

AWARD: Master of Science

MODE OF STUDY: full-time

COURSE DURATION: 2 years: 3 semesters at SPbPU + 1 semester at a partner university

PROGRAM OUTLINE: This program is tailored for students who are willing to master their knowledge in communication design and ability to render ideas efficiently. Our students will get an advanced level in the area of communication, including publication design, web and mobile design, branding, advertising, information design, environmental design and others.

CURRICULUM (GENERAL MODULES):

MODULES	ECTS
Communication Theory (basics, sociology, new media)	15
Visual Art (creative expression)	6
Digital Technologies (web, 3D, animation)	9
Internship	18
Elective courses	18
Master's Thesis, Research Work	54
Total	120

ENTRY REQUIREMENTS: Bachelor's, Specialist's or Master's degree in a relevant area is required / English language proficiency - B+ (CEFR B2) / Exam Test in a relevant field of studies / Interview in English with a program coordinator (Skype option is available)

PARTNERS:

- Italy – Politecnico di Milano

CAREER OPPORTUNITIES: Graduates with the Master's degree in communication design may find a varied list of jobs in graphic design, production, writing and illustration. Entry-level positions in this competitive field are available in advertising, marketing and graphic design. Information on tuition fees is available upon request.

