



POLYTECH

Peter the Great
St. Petersburg Polytechnic
University

CURRICULUM
OF THE INTERNATIONAL FALL SEMESTER PROGRAM 2018
“INTERNATIONAL BUSINESS SEMESTER, MODULE 1”

Course title	ECTS credits
Russian Language	5.0
Intercultural Management OR International HR Management	5.0
Entrepreneurship	5.0
Modern Strategic Analysis	5.0
International Standards of Production Management OR International Purchasing and Supply Chain Management	5.0
Corporate Finance	5.0
Management of Investments OR Sales Management	5.0
B2B Marketing	3.0
Export Management and Sales Abroad	5.0