



POLYTECH

Peter the Great
St. Petersburg Polytechnic
University

INTERNATIONAL BUSINESS

Program manager - Victor Merkulov

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INTERNATIONAL BUSINESS



Bachelor level

Full time

240 ECTS

4 Years



Successful career in international business worldwide

Transnational corporation job opportunities

Committed and research-driven professors

High-profile practitioners

Visiting professors

Exchange and Double Diploma opportunity

Cross-cultural communications



- Analysis of corporation activities in globalized context

- Strategy development of TNCs

- Leading and motivating in cross-cultural environment

- Added value creation within international business

- Decision Making in global environment

- Economic efficiency on international level

INTERNATIONAL BUSINESS

International business	4 ECTS	7 th semester
International logistics	3 ECTS	6 th semester
International relations	3 ECTS	4 th semester
International strategic alliances	3 ECTS	3 rd semester
International marketing	2 ECTS	6 th semester
Entrepreneurship and business planning.	3 ECTS	2 nd semester
Legal environment of international business	3 ECTS	3 rd semester
International management	2 ECTS	8 th semester

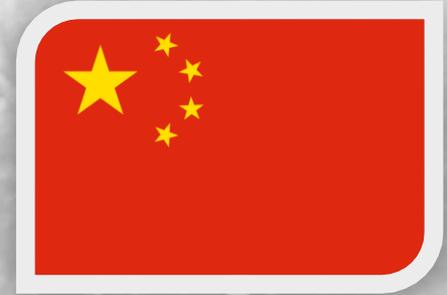
MANAGEMENT

Management	5 ECTS	4 th semester
Marketing	5 ECTS	5 th semester
Strategic management	4 ECTS	7 th semester
Supply chain management	2 ECTS	6 th semester
Operational management	4 ECTS	7 th semester
Sales management	3 ECTS	8 th semester
Financial management	4 ECTS	6 th semester

MATHEMATICAL MODULE			
	Mathematics	10 ECTS	1-2nd semester
	Statistics	4 ECTS	3rd semester
	Probability theory	4 ECTS	4th semester
ECONOMICS AND FINANCE			
	Accounting	5 ECTS	5th semester
	Taxation	4 ECTS	7th semester
	Finance	4 ECTS	6th semester
	Macroeconomics	4 ECTS	3rd semester
	Microeconomics	4 ECTS	2nd semester
	Business economics	5 ECTS	4th semester
	World economy	6 ECTS	1st semester
COMPUTERS SCIENCES			
	Information systems and technologies	3 ECTS	3rd semester
	E-business technologies	3 ECTS	2nd semester
	Computer sciences	4 ECTS	1st semester

HUMAN RESOURCES			
	Organizational behavior	2 ECTS	8th semester
	Human resource management	4 ECTS	7th semester
	Leadership	2 ECTS	5th semester
	Personal aspects of management	2 ECTS	3rd semester
	Cross-cultural management	5 ECTS	5th semester
HUMANITIES			
	Philosophy	3 ECTS	1st semester
	Jurisprudence	2 ECTS	2nd semester
	History	2 ECTS	4th semester
	Sociology and Psychology	2 ECTS	2nd semester
	Ecology	3 ECTS	3rd semester
	Language studies	20 ECTS	1st- 6th semesters
RESEARCH WORKS & INTERNSHIPS			
	Research works	23 ECTS	6th - 8th semesters
	Internships & practices	25 ECTS	6th - 8th semesters
	Final assessment	6 ECTS	8th semester

Students from all around the globe







ARISTON







UNILEVER DAY



Unilever один из мировых лидеров по производству товаров повседневного спроса и работодатель №1 по опросу от Universum!

UniDay - это серия мастер-классов от компании Unilever, решение бизнес-кейса, speed dating, подарки и буря эмоций!



В этот день тебя ждут:

- Мастер-классы с примерами реальных бизнес-проектов
- Решение кейса! Главный приз - экскурсия на фабрики Unilever и подарки от компании!
- Speed Dating с представителями компании по интересующим вопросам!
- Презентация стажировок ULIP и UFLP.

14 декабря в 11:00
 Гражданский проспект, 28 лит.А,
 (16 уч.корпус)
 515 аудитория Unilever (5 этаж).











Academic Building 16





2 Double rooms



with shared facilities



**Kitchen
Bathroom
Equipment**



Key advantages of the program

Study in 

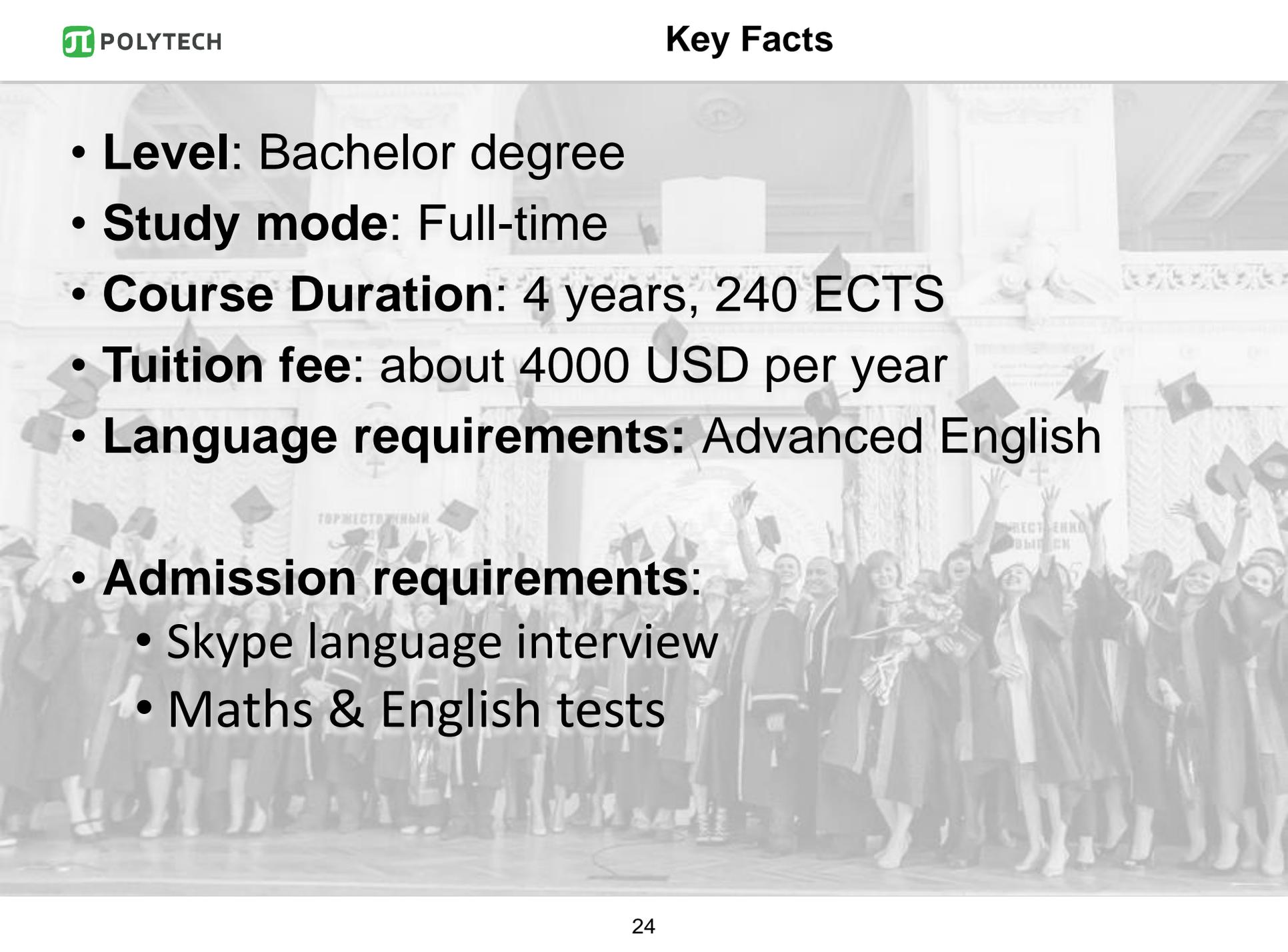
 Professors

 Exchange options

 Excellent job opportunities

 Resources

 Staff

- **Level:** Bachelor degree
 - **Study mode:** Full-time
 - **Course Duration:** 4 years, 240 ECTS
 - **Tuition fee:** about 4000 USD per year
 - **Language requirements:** Advanced English
 - **Admission requirements:**
 - Skype language interview
 - Maths & English tests
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Program manager

- Victor Merkulov
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- Program coordinator for admission & general issues
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Thank you for your attention!