



POLYTECH

Peter the Great
St. Petersburg Polytechnic
University

ECONOMICS & MANAGEMENT, HUMANITIES

DOUBLE DEGREE

INTERNATIONAL BUSINESS



PROGRAM NAME: International Business

AWARD:

- Bachelor of Management, major in International Business, Peter the Great St. Petersburg Polytechnic University;
- (Option) Bachelor of Business Administration (BBA), Saimaa University of Applied Sciences
- (Option) Bachelor of Business Administration, DP in International Business, Seinäjoki University of Applied Sciences

MODE OF STUDY: full-time

LANGUAGE OF INSTRUCTION: English

COURSE DURATION: 4 years, 8 semesters, 240 ECTS (optional: 2 semesters at partner universities)

PROGRAM OUTLINE: The program gives insights into international business management and develops high-level leadership, analytical, cross-cultural and organizational skills. The major goal of the course is to train experts in the field of international business and help future entrepreneurs gain relevant profound knowledge to boost their management career. This program will help students to develop relevant skills and knowledge to build a successful career in an international company or create and lead their own business in Russia/abroad.

CURRICULUM (GENERAL MODULES):

MODULES	ECTS
International Business and International studies	43
Elective Module	10
General Disciplines (Science)	15
Mathematics and Natural Sciences Module	24
Foreign Language	20
Basic Module (Economic Theory; Management Theory; HR Management; Organization Theory; Finance; Management)	80
Project Module	23
Internships	19
Thesis	6
Total	240



ENTRY REQUIREMENTS:

- Secondary education certificate or equivalent
- Level of English - Upper Intermediate
- Entrance examination: Language Interview (personal or by Skype), English and Mathematics exam

PARTNERS:

- Saimaa University of Applied Sciences
- Seinäjoki University of Applied Sciences

CAREER OPPORTUNITIES: Specialists or junior-level executives in following departments of international companies: procurement, logistics service, export-import operations, sales, marketing, advertising, public relations, finance, investor relations, HR, analytical and consulting departments. Entrepreneurs of international start-ups

