



POLYTECH

Peter the Great
St. Petersburg Polytechnic
University

ECONOMICS & MANAGEMENT, HUMANITIES

INTERNATIONAL TRADE RELATIONS

PROGRAM NAME: International Trade Relations

AWARD: SPbPU diploma – Master of International Trade Relations
Double Degree Program with Rhein Main University of Applied Sciences (Germany)

MODE OF STUDY: full-time, program taught in English

COURSE DURATION: 2 years: 2 semesters at SPbPU + 2 semesters at a partner university (optional)
Double Degree option is performed in cooperation with Rhein Main University of Applied Sciences

PROGRAM OUTLINE: The program aimed to prepare master degree students in the area of international markets in accordance with modern international standards and trends of international trade relations development.

CURRICULUM (GENERAL MODULES):

MODULES	ECTS
Strategic Management of the Commercial Activity of a Trade Enterprise	5
Risk Assessment in International Trade	4
International Market Entry Strategies	4
International Investment Strategies	3
Strategy and Tactics of International Negotiations	3
Innovative Marketing Communications	4
International Project Management	3
Master's Thesis and Interdisciplinary Work	33
Total	120

ENTRY REQUIREMENTS:

- Bachelor's, Specialist's or Master's degree in a relevant area is required
- English language proficiency – B+ (CEFR B2)
- Exam Test in a relevant field of studies
- Interview in English with a program coordinator (Skype option is available)

PARTNERS:

- Germany – Hochschule Stralsund, Hochschule Rhein Main University of Applied Sciences
- Germany – Insellogistik
- Russia – St. Petersburg Chamber of Commerce and Industry
- Russia – Tander JSC, Dieta 18 JSC

CAREER OPPORTUNITIES:

- Trade departments of diplomatic missions
- International trade organizations
- Transnational trading corporations

