

FEDERAL STATE AUTONOMOUS EDUCATIONAL INSTITUTION OF HIGHER  
EDUCATION

**PETER THE GREAT ST. PETERSBURG POLYTECHNIC UNIVERSITY**



**Regulations on the use of COOKIE files on the web sites of  
PETER THE GREAT ST. PETERSBURG POLYTECHNIC  
UNIVERSITY**

St. Petersburg

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## **Terms and definitions**

The website of Peter the Great St. Petersburg Polytechnic University is a set of interconnected web pages located on the Internet at the URL <https://www.spbstu.ru/> and its sub-domains.

Web site user (hereinafter referred to as “User”) is a natural person who has access to the website of SPbPU via the Internet and uses information, materials and products of the website.

Subdomains are pages or a set of pages located on third-level domains belonging to the website <https://www.spbstu.ru/>.

Cookies are a small piece of data sent by a web server and stored on the user's computer, which a web client or web browser sends to the web server in an HTTP request each time it tries to open a page of the respective website.

### **1. General Provisions**

1.1 These Regulations on the Use of Cookies on the Web Sites of SPbPU (hereinafter referred to as the Regulations) define the purposes of using cookies, the types of cookies used, and the procedure for managing cookies.

1.2 SPbPU uses cookies to optimize the performance of SPbPU web sites, providing the User with personalized interaction with the web site, remembering content preferences and helping to obtain the requested information.

1.3 SPbPU uses cookies solely to collect data on the User's movements on websites. Processing of the User's personal information is not carried out without the User's consent.

1.4 These Regulations apply directly to the websites of SPbPU and do not apply to other websites, and are not applicable to websites of third parties that may contain references to SPbPU.

1.5 When using the websites of SPbPU, the User confirms its consent to the use of cookies in accordance with the pop-up notification window regarding this type of cookies, otherwise the User should appropriately change the settings of the web browser used or refuse to visit the websites of SPbPU.

### **2. Purposes of use**

2.1 SPbPU uses cookies to:

- Saving information about the User for the time of using the websites of SPbPU (identifying the browser and/or device each time the User logs on to the website of SPbPU, saving the screen and browser settings and/or saving the User's login and password for logging on to the website of SPbPU).
- Analyzing the attendance of websites of SPbPU by Users, determining their demand among Users with the help of Internet statistics services Yandex.Metrika, MyTracker.
- Improving the ease of use and interaction with the websites of SPbPU.
- Providing advertisements, messages, content, taking into account the interests of the User.

2.2 SPbPU does not create an individual profile of the User's actions. The content of permanent cookies is limited to the identification number. Name, e-mail address, IP address, etc. are not stored.

### **3. Cookies used**

3.1 SPbPU uses the following types of cookies:

- Strictly necessary cookies. These cookies are necessary for the correct operation of the websites of SPbPU, they allow Users to navigate through the website of SPbPU and use all its features.
- Cookies related to performance, efficiency and analytics. These cookies allow to determine how Users interact with the SPbPU web site, providing information on areas visited, the amount of time spent on the web site, and problems in the operation of the website.
- Functional cookies. These cookies are used to identify Users who return to the website of SPbPU, allowing the content of the website of SPbPU to be customized for specific Users.
- Advertising cookies. These cookies record information about the User's activities on the Internet, including visits to websites and web pages, as well as data about links and advertisements that the User has chosen to view.

### **4. Cookie management**

4.1 The User can change the settings of the web browser on a particular device:

- Complete rejection of cookies
- Deleting existing cookies from the device
- Receiving a warning before placing a cookie.

4.2 The User's refusal to accept cookies may affect the convenience of using the websites of SPbPU. Certain functions and services may not be available.

4.3 The User may refuse to track its activity on websites, including websites of SPbPU, by installing a plug-in blocker in the web browser. Access instructions at the link:  
<https://yandex.ru/support/metrika/general/opt-out.html>.

4.4 When using different devices (smartphone, tablet, computer, etc.) it is necessary to set up a web browser on each device.